



Pipeline Safety Culture: A Contractor's Perspective



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What is it?

- A safety culture is measured by the priority accident prevention is given to every process in the business.
- It is valued so that no project is so important that employee safety will be compromised.
- A safety culture is established by leadership but owned by each employee.



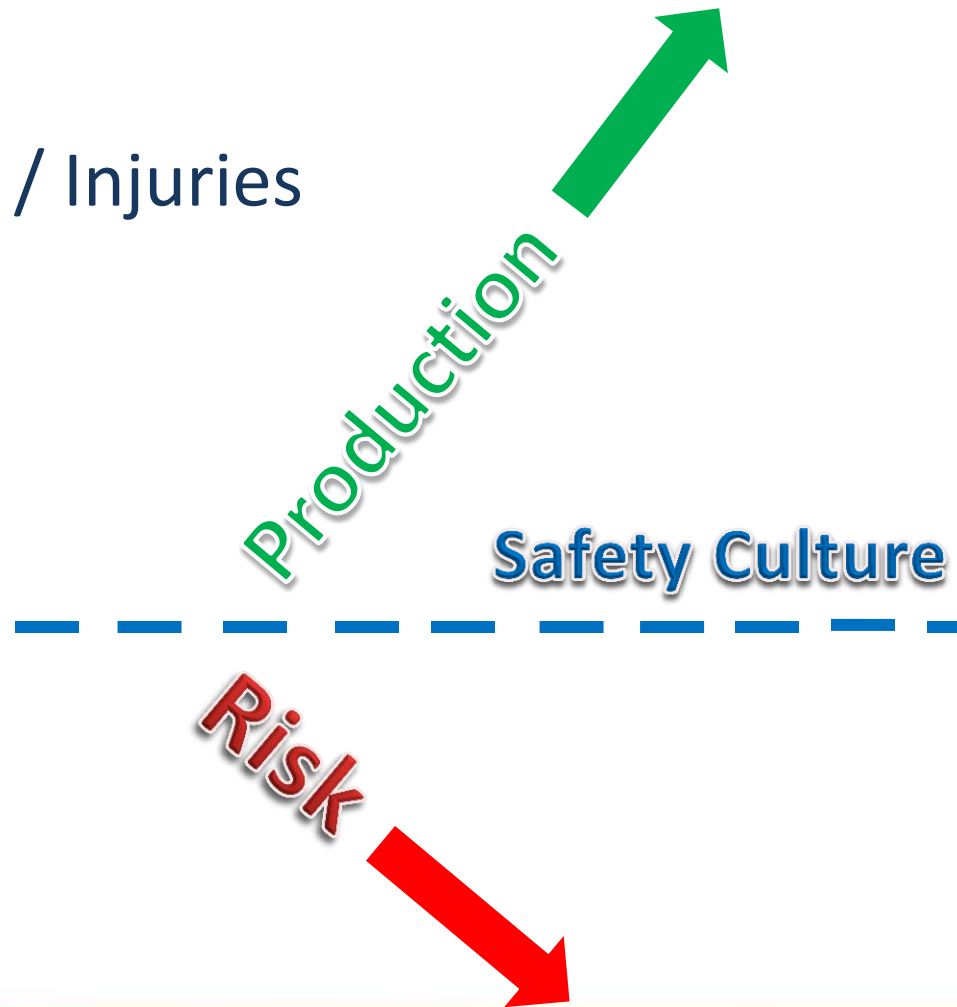
Why is it so important?





What are the benefits?

- Reduction in Accidents / Injuries
- Focused Workforce
- Improved Processes
- High Level Productivity





The Safety Snow Globe

Production
Goals

Communications

Cost

Poor Judgment

Deadlines

Process
Engineering
Behavior

SAFETY

Personal
Problems

Environment

Complications



The Safety Culture Effect

- Make the **Process** Safer
 - Planning Risk = Managing Risk
 - Coordination: Production and Safety
- Enhance **Engineering** Controls
 - Invest in Safety vs. Spend in Claims
 - Proper Risk Assessments, Proper Control Measures
- Contagious Safety **Behaviors**
 - Communications: Near Misses, Process Recommendations
 - Employee Ownership





Preparation

“Give me six hours to chop down a tree and I will spend the first four sharpening the axe.”

- Abraham Lincoln

- Leaders
- Workforce
- Financials





Step 1: Prepare Your Leaders

- Lead by Example
 - Consistent Messages
 - Stress the Importance
- Give Safety a Seat at the Table
 - Include Safety in Business Decisions
 - Safety is not Damage Control
- Set a Goal
 - Leaders are Goal Oriented – Give Them One
 - Don't Reward the Goal – Reward the Culture





Step 2: Prepare Your Workforce

- Communication
 - Clear, Consistent Instructions
 - Two Way Communication
- Empower the Employees
 - Report Near Misses
 - Effective Safety Committees
- Homework vs. Guesswork
 - Educate, Train, Reinforce
 - Amnesty Calls
 - It is OK to have a Bad Day





Step 3: Prepare the Financials

- Safety is Expensive, but Cost Effective
- **Invest** in Safety Rather Than **Spend** in Claims
- Build Safety into the Business Model





Avoid Culture Shock

- Honestly Evaluate Progress
- Compartmentalize Responsibilities
- The Observer Effect



Are you ready to lead the way to an effective safety culture?





The End

